

## PRESS RELEASE

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## Colorado Property Management Company Echo Summit Adds Real Estate Expert to Advisory Board

*Your Castle's Lon Welsh brings a wealth of experience in the real estate arena to Echo Summit*

**GREENWOOD VILLAGE, Colorado, August 12, 2010** – Echo Summit Property Management, a leading Colorado Property Manager, announced today that Lon Welsh, founder of Your Castle Real Estate, has joined the company's advisory board. In this capacity, Welsh will be working with Echo Summit to ensure that its property management offerings are in alignment with the needs of investors, realtors and their client base.

“Echo Summit has figured out what’s wrong with the property management industry and is going about setting a new standard of how to do business,” said Welsh. “Their fresh approach of treating a house like a home and not a rental, has already created a reputation of integrity and high quality for the company.”



At the helm of Your Castle Real Estate, Welsh created a proprietary real estate valuation engine that differentiates Your Castle from other real estate companies and gives his 200 brokers across Colorado the ability to perfectly match the right home to buyers and investors. Previous posts include eight years in strategy consulting at Deloitte and Touche, then Accenture (Arthur Andersen). “These experiences taught me how to lead teams to develop breakthrough strategic approaches to gain market share,” said Welsh. He has also authored two books on real estate.

“Lon is a thought leader in the real estate industry, and no one knows the market better,” said Scott Lukes, President of Echo Summit. “With his participation on our advisory board, we can keep moving Echo Summit in the right direction as the premiere property management company in Colorado and beyond.”

Echo Summit has offices in three locations throughout Colorado and will soon add a multi-family division to its offerings. Other plans for expansion are in the works and will be announced at a future date.

### About Echo Summit Property Management

Echo Summit was founded with the mission of increasing the quality and effectiveness of managing residential and multi-family rental properties. Our philosophy is simple...once you start treating an income property like a rental, it will eventually dilapidate into one. Proactive maintenance, targeted marketing, careful tenant selection and continual

presence are all critical to this goal. Our in-depth understanding of how to manage properties, combined with cutting edge technology, systems and processes have allowed us to achieve this goal. Over time, we have established a quality reputation in Colorado rentals, and are now the *de-facto* rental company for professional sports teams, local media personalities, and large companies looking to relocate key employees. [www.echo-summit.com](http://www.echo-summit.com).

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