

## PRESS RELEASE

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## Denver Property Manager Echo Summit Partners with Info on the Web (IOTW) for Property Management Software

*New RentHammer system to increase efficiency and reduce costs of managing residential and multi-family properties*

**GREENWOOD VILLAGE, Colorado, September 16, 2008** – Echo Summit Property Management, a leading Denver Property Manager, announced today that it has partnered with Info on the Web (IOTW), to develop the RentHammer management platform, a software tool designed to increase the efficiency and lower the overall cost of residential property management for single family residence and multi-family properties.

The RentHammer system, based on IOTW's powerful PropertyInfo software engine, is a sophisticated property management platform that allows:

- Real-time maintenance tracking for sprinkler winterization, gutter cleaning, furnace inspections, snow removal and other tasks
- Semi-automatic posting and re-posting of hi-resolution Craigslist ads
- Google mashups that show location of all Echo properties, or a subset based on defined criteria
- Automatic posting of ads, photos and video to Echo Summit's website and other online resources
- Ease of providing monthly property drive-by's and internal inspections

“We are pleased to partner with Echo Summit on this project, as they have shown a commitment to innovation and continually raising the bar in the otherwise-static world of Denver property management”, said Dave Sakamoto, CEO at IOTW. “We look forward to a long partnership with Echo, as they strive to become the Re/Max of national property management.”

In addition to easing the tasks of property management, RentHammer will allow Echo Summit to rapidly expand throughout Colorado, and nationally as well. This is based on RentHammer's ability to segregate properties and management tasks by region and responsible property manager, amongst other features.

According to Echo Summit President, Scott Lukes “With a partner like IOTW, we will finally be able to transform property management from a highly fragmented low-quality industry with many smaller players, to a high quality industry that allows efficiency, scale, quality... and profitability as well.”

For more information on Echo Summit or Denver Property Management, please visit us online at [www.echo-summit.com](http://www.echo-summit.com)

### **About Echo Summit Property Management**

Echo Summit was founded with the mission of increasing the quality and effectiveness of managing residential and multi-family rental properties. Our philosophy is simple... once you start treating an income property like a rental, it will eventually dilapidate into one. Proactive maintenance, targeted marketing, careful tenant selection and continual presence are all critical to this goal. Our in-depth understanding of how to manage properties, combined with cutting edge technology, systems and processes have allowed us to achieve this goal. Over time, we have established a quality reputation in Colorado rentals, and are now the de-facto rental company for professional sports teams, local media personalities, and large companies looking to relocate key employees.

### **About Info On The Web (IOTW)**

IOTW combines our Accounting and IT knowledge to create powerful, unique iPhone / Mobile and Web business solutions. Businesses can get the information they need from anywhere. CPAs and Consultants can expand their services into this rapidly growing mobile market. Solutions include: QuickBooks on iPhone, 20 second custom Craigslist ads, complete solutions for property managers, custom reports, and custom mobile solutions.